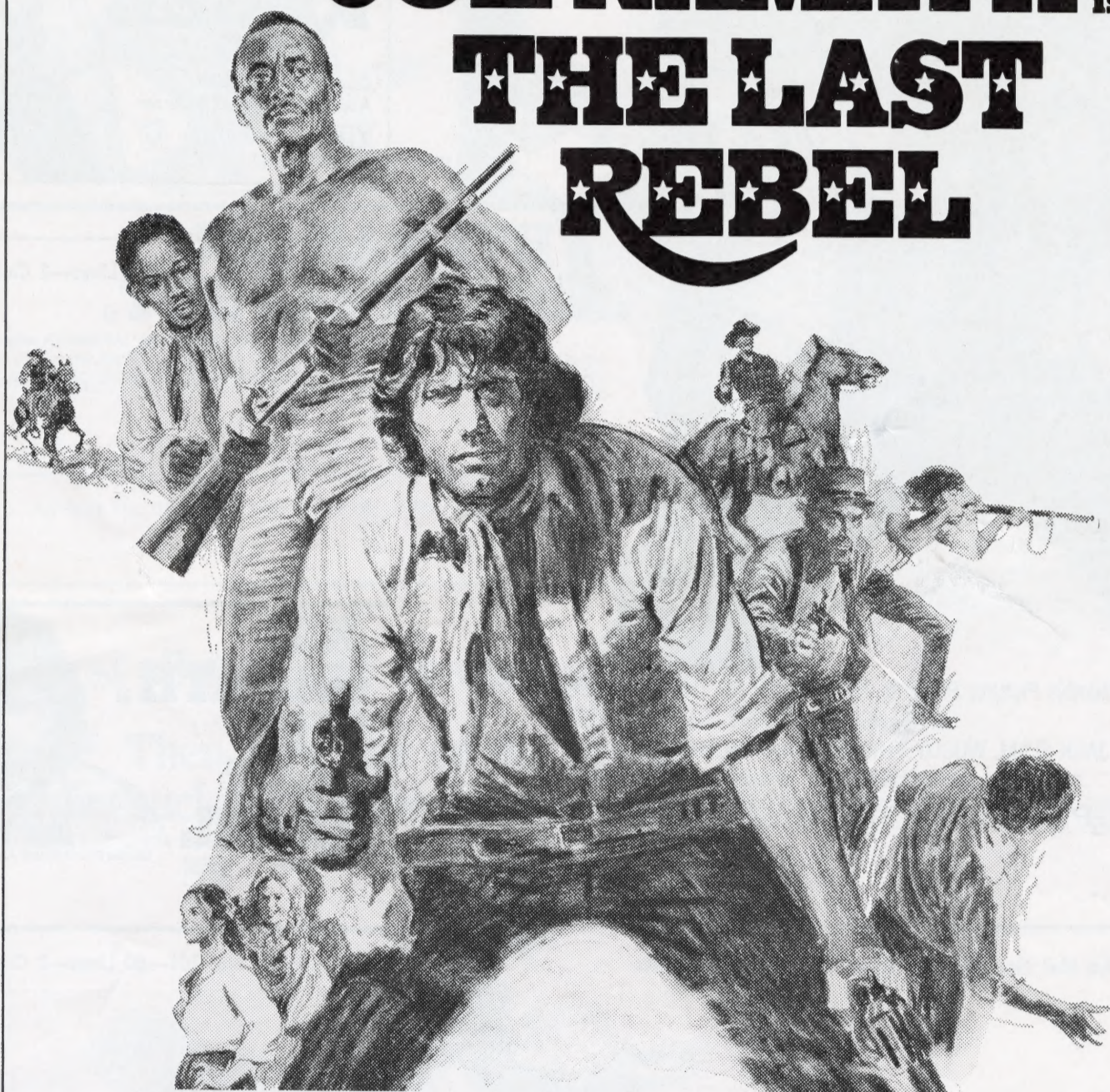


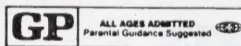
# ADVERTISING AIDS

## JOE NAMATH is ★ THE LAST ★ ★ REBEL ★



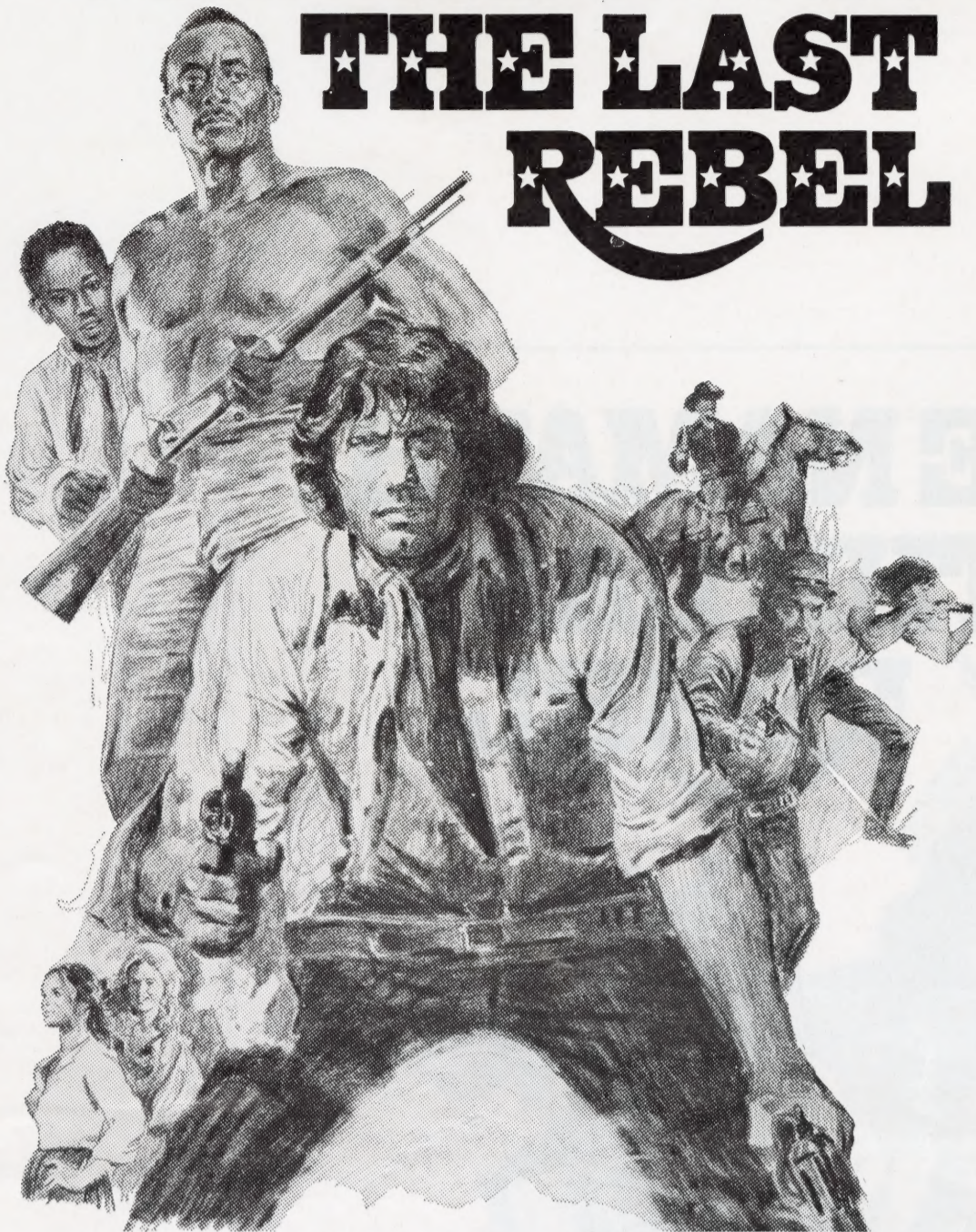
Columbia Pictures Presents JOE NAMATH AS "THE LAST REBEL" · A SPANGLER PICTURES LTD. PRODUCTION  
Co-starring JACK ELAM, WOODY STRODE, TY HARDIN, VICTORIA GEORGE · Screenplay by WARREN KIEFER

Directed by DENYS McCOY

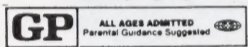


Ad Mat No. 401—500 Lines—4 Cols. x 9 Inches

# JOE NAMATH is THE LAST REBEL



Columbia Pictures Presents JOE NAMATH AS "THE LAST REBEL"  
A SPANGLER PICTURES LTD. PRODUCTION  
Co-starring JACK ELAM, WOODY STRODE, TY HARDIN, VICTORIA GEORGE  
Screenplay by WARREN KIEFER · Directed by DENYS McCOY



Original soundtrack album by Jon Lord and Tony Ashton,  
Sung by Tony Ashton, available on Capitol Records.



Ad Mat No. 302—399 Lines—3 Cols. x 9 1/2 Inches

## JOE NAMATH is THE LAST REBEL

Columbia Pictures Presents  
A Spangler Pictures Ltd. Production



Ad Mat No. 203—80 Lines—2 Cols. x 2 7/8 Inches

## JOE NAMATH is THE LAST REBEL



Columbia Pictures Presents A Spangler Pictures Ltd. Production



Ad Mat No. 201—60 Lines—2 Cols. x 2 1/8 Inches

## JOE NAMATH is THE LAST REBEL

Columbia Pictures Presents  
A Spangler Pictures Ltd. Production



Ad Mat No. 204—100 Lines—2 Cols. x 3 5/8 Inches

**Joe Namath and Woody Strode  
shoot up the West like it's never  
been shot up before!**



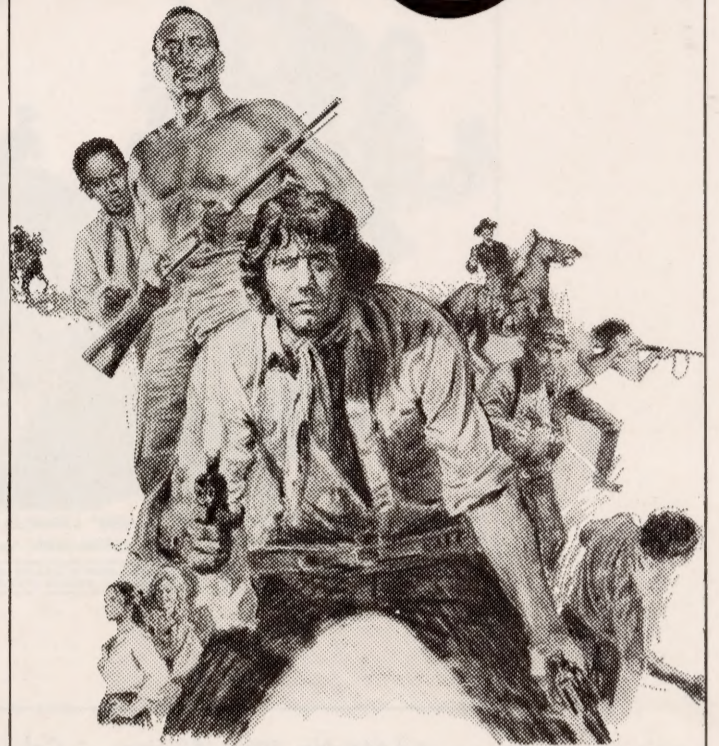
One hot  
Missouri night,  
they take on  
a town full of  
hard-nosed  
dirt-mean  
crackers.  
And the  
crackers  
get wasted.

**JOE NAMATH  
THE LAST REBEL**

Columbia Pictures Presents JOE NAMATH AS "THE LAST REBEL" - A SPANGLER PICTURES LTD. PRODUCTION  
Co-starring JACK ELAM, WOODY STRODE, TY HARDIN, VICTORIA GEORGE - Screenplay by WARREN KIEFER - Directed by DENYS McCOY  
GP ALL AGES ADMITTED Parental Guidance Suggested Original soundtrack album by Jon Lord and Tony Ashton, sung by Tony Ashton, available on Capitol Records.

Ad Mat No. 301—300 Lines—3 Cols. x 7 1/8 Inches

**JOE  
NAMATH is  
THE  
LAST REBEL**



Columbia Pictures Presents JOE NAMATH AS "THE LAST REBEL"  
A SPANGLER PICTURES LTD. PRODUCTION - Co-starring JACK ELAM, WOODY STRODE,  
TY HARDIN, VICTORIA GEORGE - Screenplay by WARREN KIEFER - Directed by DENYS McCOY

GP ALL AGES ADMITTED Parental Guidance Suggested Original soundtrack album by Jon Lord and Tony Ashton, sung by Tony Ashton, available on Capitol Records.

Ad Mat No. 206—200 Lines—2 Cols. x 7 1/8 Inches

**F**irst off they take on each other:  
Then they take on the whole  
dirt-sucking headbreaking world.



A double shot of soul is about to hit town!

**JOE NAMATH THE LAST REBEL**

Columbia Pictures Presents JOE NAMATH AS "THE LAST REBEL" - A SPANGLER PICTURES LTD. PRODUCTION  
Co-starring JACK ELAM, WOODY STRODE, TY HARDIN, VICTORIA GEORGE  
Screenplay by WARREN KIEFER - Directed by DENYS McCOY GP ALL AGES ADMITTED Parental Guidance Suggested  
Original soundtrack album by Jon Lord and Tony Ashton, sung by Tony Ashton, available on Capitol Records.

Ad Mat No. 303—306 Lines—3 Cols. x 7 1/4 Inches



**APPROVED**

All advertising in this pressbook, as well as all other advertising and publicity materials referred to herein, has been approved under the standards for Advertising of the Code of Self-Regulation of the Motion Picture Association of America. All inquiries on this procedure may be addressed to:

Director of the Code for Advertising  
Motion Picture Association of America  
522 Fifth Avenue, N. Y., N. Y. 10036

This picture has been rated:



**ALL AGES ADMITTED**  
Parental Guidance Suggested



**JOE  
NAMATH is  
THE  
LAST REBEL**

Columbia Pictures Presents JOE NAMATH AS "THE LAST REBEL" - A SPANGLER PICTURES LTD. PRODUCTION  
Co-starring JACK ELAM, WOODY STRODE, TY HARDIN, VICTORIA GEORGE - Screenplay by WARREN KIEFER  
Directed by DENYS MCCOY

Original soundtrack album by Jon Lord and Tony Ashton, sung by Tony Ashton, available on Capitol Records.

Ad Mat No. 205—150 Lines—2 Cols. x 5 3/8 Inches

**RUNNING TIME**

**88 MINUTES**

**ASPECT RATIO**

**1:85**

**Utility Mat No. 1**

- Ad No. 101
- Ad No. 201
- Ad No. 202
- Ad No. 203
- Ad No. 204
- Ad No. 205

**JOE  
NAMATH is  
THE  
LAST  
REBEL**



REBEL" - A SPANGLER PICTURES LTD. PRODUCTION  
VICTORIA GEORGE - Screenplay by WARREN KIEFER

Original soundtrack album by Jon Lord and Tony Ashton, sung by Tony Ashton, available on Capitol Records.

—3 Cols. x 7 1/8 Inches

**ACCESSORIES**

- ONE SHEET
- THREE SHEET
- INSERT CARD
- 22 x 28
- EIGHT 11 x 14's
- UTILITY MAT
- AD MATS
- HI-RISE STANDEE
- TRAILER
- 40 x 60, 24 x 60, 24 x 82, 30 x 40
- STILL SETS  
(Color and B/W—Color, for lobby and store displays; B/W stills for newspaper planting)

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711 5th Ave., N. Y. 10022

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